



**Deborah J. Neff**  
**Chair, Campaign Leadership Council**

Deborah J. Neff is a veteran of the life sciences industry with experience in building market-leading global businesses and product commercialization. Currently she is the CEO of Evanescence Diagnostic Systems, LLC, an early stage company focused on developing innovative technology for applications in point-of-care diagnostic testing in forensic and clinical toxicology. Recently she was chief operating officer at Complete Genomics Inc., a life science company in genome sequencing, from 2014 to January 2016. And she is the principal of a privately held consulting company, DJN Consulting, LLC. that she formed in 2013.

Prior to Complete Genomics she served as the Chief Operating Officer of Pathwork Diagnostics, Inc. and previously as CEO of Predicant Biosciences Inc. Deborah served as the global president of BD Bioscience, a major business segment of Becton Dickinson & Co. (BD) until 2003. Her work experience at BD Biosciences over 15 years included various management positions including general manager, vice president and director of several business areas.

Her work in life sciences included cancer diagnostics, establishing a certified clinical laboratory, guiding a molecular diagnostic test through the FDA clearance process, securing reimbursement pathways, and building commercial pipelines.

Deborah serves as a board member and executive management advisor for Galt Inc. and Vortex Biosciences Inc, and previously served on the board of BioRad, Inc. She is a former board member of Advanced Medical Optics, Inc. and ForteBio Corporation Inc., boards, which were acquired by Abbott Laboratories and Pall Corporation respectively.

Deborah was a member of the UC Davis College of Biological Sciences Opportunities for Distinction Campaign (circa 2001), the UC Davis Foundation Board of Trustees (1997-2002) and the CBS Dean's Leadership Council (served 2008-2014).

Deborah earned a B.S. in Physiology from UC Davis in 1976 and completed executive programs in marketing, finance, operations, and management at UCLA, Wharton, Stanford, and Harvard business schools.